

Ryan MacPherson

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Education

AUT University, Wellesley St, Auckland, New Zealand

- Bachelor of Design (Graphic)

Major: Graphic Design

Minor: Advertising

2004 to 2007

AUT University, Wellesley St, Auckland, New Zealand

- Certificate in Art and Design Intermediate.

2003 to 2004

Work Experience

Graphic Designer (full/part-time) Joi Design, Auckland

January 2007 to present

- Worked on a diversity of briefs and projects both in studio and freelance, covering all aspects of graphic design including web sites, brochures, posters, logos, business cards, signage, and packaging at a professional and commercial level.
- Communicated closely with client and Art Director to ensure successful design outcomes and satisfied businesses.

Creative intern (unpaid) Colenso BBDO, Auckland

August 2007 to October 2007

- Worked diligently on a live creative brief for an Auckland menswear line, corresponding with senior Creative Directors, adhering to brief requirements and deadlines etc.

Marketer (part-time) Joi Design, Ponsonby, Auckland
January 2006 to January 2007

- Recruited potential clientele sourcing a large percentage of the company's business.
- Liaised with existing clients and assisted with customer inquiries via telephone, email and in person.
- Responsible for training new marketing staff and maintaining a cohesive working environment.

Skills

Computer: Proficient with Adobe CS3; Photoshop, Illustrator, Fireworks, Indesign. Microsoft; Word, PowerPoint and Excel. Confident with Adobe Flash, developing skills in Dreamweaver.

Sports: Have a passion for surfing and water sports. Spent many seasons snowboarding throughout New Zealand. Training as a member of the Auckland Aero Club to become a qualified pilot.

Music: Love for electronic music. Performed live DJ sets to audiences on KFM (Auckland radio station) as well as guest performances for Cheapskates' (clothing store) promotions.

Language: Completed Level 3 Japanese. Competed in numerous Japanese speech contests obtaining a high level of knowledge of the language, people and culture. Highly confident public speaker.

Education: Studied in the Image Arts/ Fashion Communication programs at Ryerson University as an international exchange student in 2006. Traveled to Japan on a class trip as an educational and cultural experience in 2001.

References

Casper Buchanan, Director, Joi Design Ltd
16p Fisher Point Dr, Ponsonby, Auckland
+64 93776684
www.joi.co.nz

Peter Gilderdale, Head of Department (Graphic) AUT University
Wellesley Street Campus, Auckland
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